


SECTION 1 WHO, WHERE & WHY
1.1 WHO WE ARE

- Key USPs 02

1.2 WHERE WE ARE & ACCESSIBILITY

- Accessibility 02
- Location map 03
- Reserve map 03
- Flights and road transfer 04

1.3 WHY MADIKWE GAME RESERVE

- A standalone safari destination 04
- Wildlife 05
- Weather & Climate 05

SECTION 2 THREE CAMPS & A VILLA
2.1 INTRODUCTION | THE MADIKWE SAFARI LODGE COLLECTION

- The Madikwe Safari Lodge Collection 05
- Madikwe Safari Lodge Layout 06

2.2 LODGE OVERVIEW
Lelapa Camp

- Highlights (overview; accommodation; age policy; facilities) 07
- Camp Layout 07
- Suite & Family Suite Layouts 08

Kopano Camp

- Highlights (overview; accommodation; age policy; facilities) 09
- Camp Layout 09
- Suite Layout 10

Dithaba Camp

- Highlights (overview; accommodation; age policy; facilities) 10
- Camp Layout 11
- Suite Layout 11

Elela Villa

- Highlights (overview; accommodation; age policy; facilities) 12
- Layout 12
- Villa Layout 13

2.3 COMPARATIVE REFERENCE TABLE

14

SECTION 3 RESERVATIONS, SALES & UTILITIES

- Availability & Online Bookings 15
- Brand Assets, Images & Information 15
- Website 15
- Social Media 15
- Key Contacts 15

1.1 WHO WE ARE

Madikwe Safari Lodge is a family-owned lodge set within the malaria-free Big 5 Madikwe Game Reserve in South Africa.

KEY USPS:

- **A one-of-a-kind luxury safari for every age, every moment, every season**

A highly flexible safari offering designed to accommodate families, couples, solo travellers, groups of friends, and exclusive-use bookings for any occasion, within one cohesive brand. As a non-migratory, year-round safari destination, Madikwe Safari Lodge offers rewarding game viewing and consistent safari experiences across all seasons.

- **Three distinct safari camps and one private villa under a single family brand**

Madikwe Safari Lodge offers a variety of accommodation options while maintaining consistent standards of service, guiding, and hospitality.

- **Industry-leading family safari offering**

Purpose-designed family safari experiences with age-appropriate game drives, dedicated children's spaces, and family-friendly lodge design, without compromising privacy for other guests.

- **Exclusive-use safari options within the lodge collection**

Kopano Camp, Dithaba Camp, and Elela Villa can be booked on an exclusive basis, allowing for private vehicles, tailored dining, and fully personalised itineraries. Or all camps can be combined for larger parties of up to 46 adult guests sharing (with up to 8 children in the Family Suites).

- **World class spa**

A dedicated spa facility with multiple treatment rooms, experienced therapists, and a strong focus on wellness and relaxation between game drives.

- **Highly personalised, intuitive service**

A warm, family-led hospitality style supported by long-standing staff, with a strong emphasis on personal connection, flexibility, and attention to detail.

1.2 WHERE WE ARE

ACCESSIBILITY:

Madikwe Safari Lodge is located in the **central-eastern region of Madikwe Game Reserve**, in South Africa's North West Province, bordering Botswana.

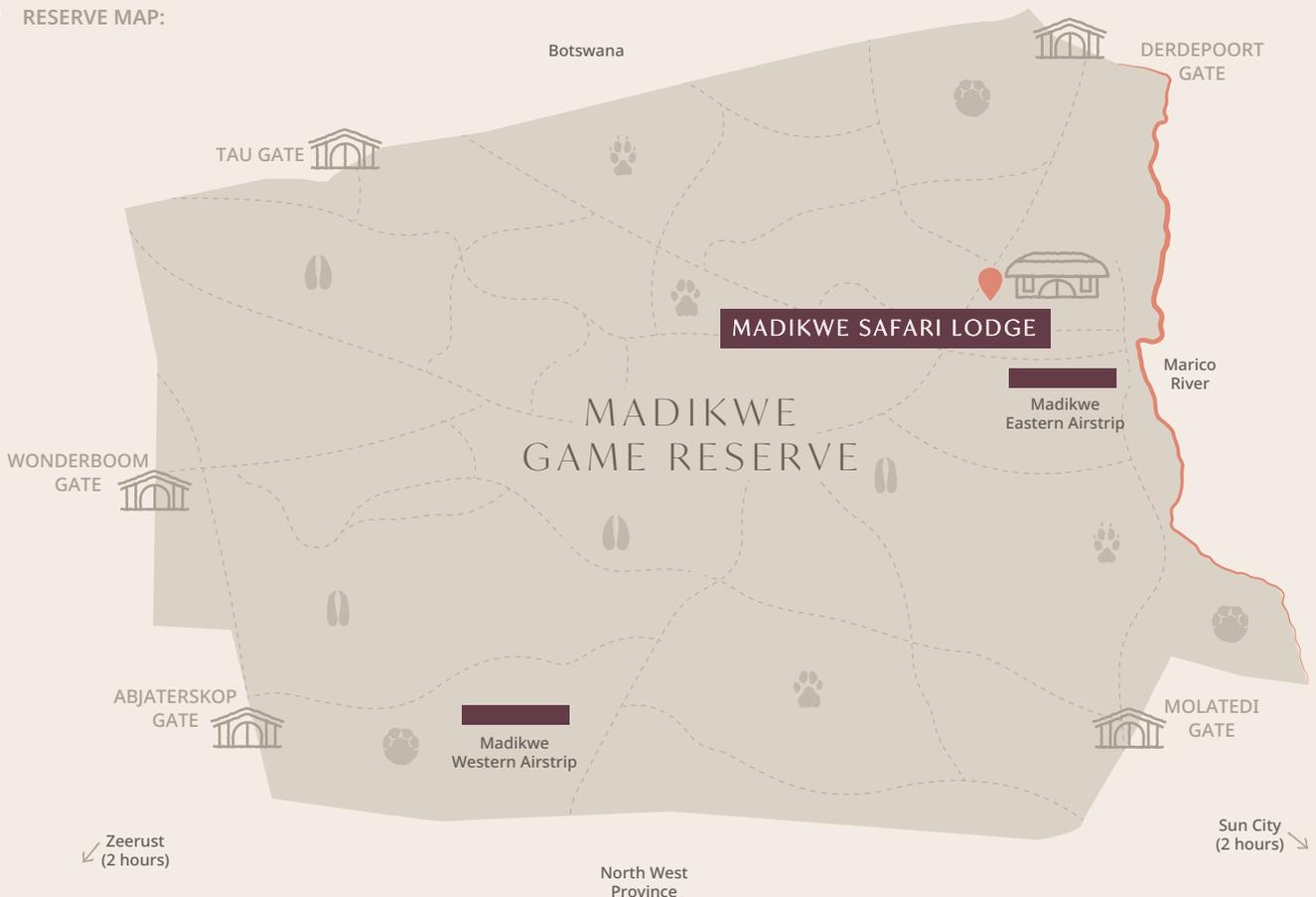
The reserve's location offers a rare balance of remoteness and accessibility. Madikwe is easily reached by road from Johannesburg or by scheduled and charter flights into the reserve's airstrip, followed by a short lodge transfer. This makes it a practical safari option for both short stays and longer itineraries, including combinations with Cape Town, Indian Ocean and other popular South African destinations.

The camps are positioned to take advantage of varied terrain, water sources, and low vehicle density, ensuring consistently strong game viewing and a sense of space throughout the safari experience.

|| LOCATION MAP:



|| RESERVE MAP:



FLIGHT & ROAD TRANSFERS:

BY AIR:

- Scheduled and charter flights available from **Johannesburg (OR Tambo)** to **Madikwe Eastern Airstrip**.
- Approximate flight time: **1 hour**.
- Scheduled flights operated by **Federal Air**.
- Short lodge transfer from the airstrip, arranged by Madikwe Safari Lodge.
- Ideal for short stays and multi-destination itineraries, maximising time on safari.

BY ROAD:

- Approximately **4 to 4.5 hours' drive** from Johannesburg to Madikwe Game Reserve.
- Allow an additional **30–40 minutes** for the internal reserve drive to the lodge.
- Accessible via main reserve gates, followed by well-maintained gravel roads.
- Suitable for self-drive guests or private road transfers.

1.3 WHY MADIKWE GAME RESERVE

A STANDALONE SAFARI DESTINATION:

Together, these factors position Madikwe Game Reserve as a standalone safari destination: ecologically diverse, conservation-led, uncrowded, and exceptionally well suited to a wide range of travellers.

- One of South Africa's largest protected wildlife areas, covering approximately **76,000 hectares (188,000 acres)**.
- The reserve sits within a **unique ecological transition zone**, where the Kalahari and bushveld biomes meet. This convergence creates a diverse landscape of open savannah, rocky outcrops, wooded areas, and riverine systems, supporting a wide range of wildlife.
- A **malaria-free Big Five reserve**, making it particularly appealing to families, first-time safari travellers, and guests seeking peace of mind without compromising on safari quality.
- A **popular destination year-round** - wildlife is non-migratory, allowing for rewarding game viewing throughout the year.
- A conservation success story. Once farmland, Madikwe was transformed through **Operation Phoenix**, one of the largest wildlife reintroduction projects ever undertaken in Africa. Today, it is home to thriving populations of endangered species, including African wild dog, and operates as a community-owned conservation model.



WILDLIFE:

Madikwe Game Reserve offers consistently rewarding game viewing throughout the year, supported by diverse habitats, permanent water sources, and non-migratory wildlife populations.

- Home to the **Big Five**: lion, leopard, elephant, buffalo and rhinoceros
- Strong populations of **African wild dog**, one of the reserve's most notable and endangered species
- Regular sightings of **cheetah**, **spotted hyena**, and **brown hyena**
- Large herds of plains game including **zebra**, **giraffe**, **wildebeest**, **eland**, **kudu**, **impala**, and **waterbuck**
- Over **350 recorded bird species**, with peak birding from **October to April**
- Wildlife is **non-migratory**, allowing for consistent game viewing throughout the year
- Occasional sightings of more elusive species such as **aardvark**, **aardwolf**, **honey badger**, **serval**, **caracal**, **bat-eared fox**, **porcupine**, **genet** and **pangolin**

WEATHER & CLIMATE:

Madikwe Game Reserve experiences a **semi-arid climate**, making it a comfortable and accessible safari destination throughout the year.

Summer (October to March)

- Warm to hot days, with average daytime temperatures ranging between **25–35°C (77–95°F)**
- Afternoon or evening thunderstorms are common, typically short-lived
- Peak season for **birding** and lush landscapes

Winter (May to August)

- Mild, dry days with daytime temperatures averaging **18–25°C (65–77°F)**
- Cooler mornings and evenings, with temperatures occasionally dropping below **5°C (40°F)**
- Excellent visibility and concentrated wildlife activity around water sources

Spring and Autumn (April, September)

- Transitional months offering moderate temperatures and balanced conditions
- Popular for guests seeking comfortable weather and strong game viewing

Madikwe's climate, combined with its non-migratory wildlife, supports **year-round safari travel** without a defined "off season."

SECTION 2 THREE CAMPS & A VILLA

2.1 INTRODUCTION

THE MADIKWE SAFARI LODGE COLLECTION:

Madikwe Safari Lodge comprises **three distinct safari camps and one private villa**, each offering a different experience while operating under one unified brand.

The camps and villa can be **booked individually or in combination**, allowing Madikwe Safari Lodge to accommodate a wide range of travel needs, from couples and families to larger groups and exclusive-use bookings.



Lelapa Camp, Kopano Camp, and Elela Villa are connected via a meandering walkway along an elevated ridge, allowing easy movement between shared spaces while maintaining a strong sense of privacy at each camp.

Dithaba Camp is positioned separately, set slightly higher on the hillside and accessed via a short walk, offering a more remote and exclusive camp experience.

All camps and the villa have access to the shared facilities at Lelapa Camp, including:

- Main swimming pool
- Waterhole and viewing decks
- Boma
- Wellness Spa
- Gym
- Safari Boutique

This layout allows guests to enjoy both the intimacy of their chosen camp and the broader facilities of the lodge collection.



2.1 LODGE OVERVIEW

LELAPA CAMP:

Lelapa Camp is the most family-oriented camp within Madikwe Safari Lodge, designed to accommodate guests of all ages in a relaxed and welcoming safari environment. Its layout, suite mix, and shared spaces make it particularly well suited to families and multi-generational travel, while remaining equally comfortable for couples and small groups.

The camp overlooks Madikwe Safari Lodge's signature waterhole, which attracts a wide variety of wildlife throughout the day and evening and forms a central focal point for the camp's main guest areas.

Accommodation

- **12 luxury suites**, each with a **private deck and plunge pool**
- Includes **4 Family Suites** designed for parents travelling with two children (accommodated separate bedroom)
- Maximum occupancy: **up to 24 adult guests** based on double occupancy, excluding children in family suites

Age Policy

- Suitable for **children of all ages**
- Family-friendly facilities and experiences available
- **Children under the age of 6 may not participate in scheduled adult game drives** unless their parents have booked exclusive use of a safari vehicle
- For younger children, kiddies' "bumble" game drives are offered close to the camp as an age-appropriate introduction to the wilderness, featuring a range of engaging, guided bush-based activities

Facilities

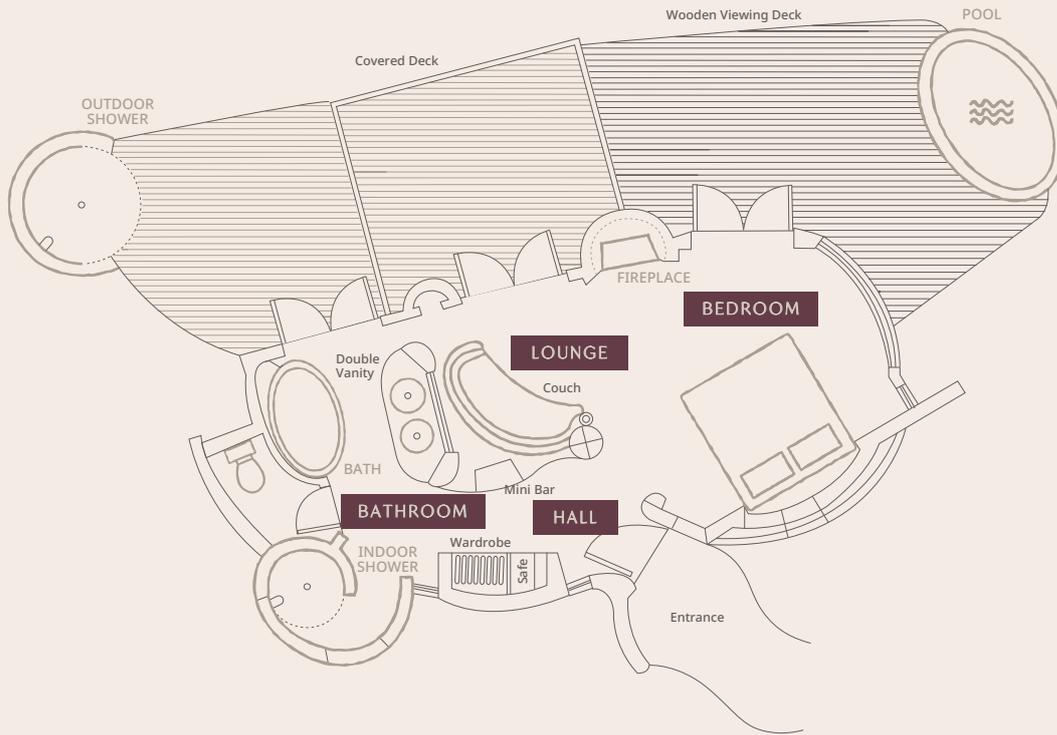
- Swimming pool overlooking Lelapa's signature waterhole
- Expansive deck overlooking the waterhole and reserve, with indoor and outdoor lounge and dining areas
- Bar area
- Boma
- Wellness Spa with three treatment rooms, relaxation deck, steam room, and dipping pool
- Gym
- Safari Boutique
- Eco-House Kids' Activity Centre

Lelapa Camp Layout



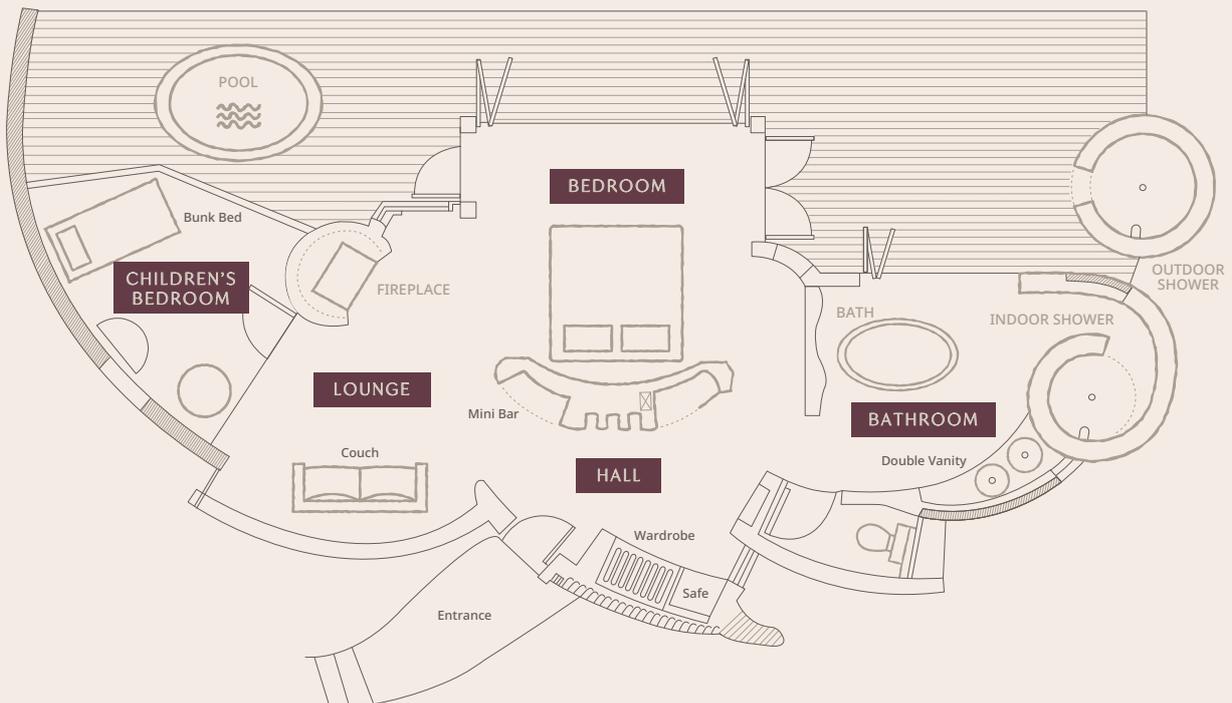
Lelapa Suite Layout

100m²



Lelapa Family Suite Layout

120m²





KOPANO CAMP:

Kopano Camp is an intimate camp within Madikwe Safari Lodge, designed for guests seeking a quieter and more private safari experience while still having access to the shared facilities of Lelapa Camp.

With a limited number of suites and a refined camp layout, Kopano is particularly well suited to couples, honeymooners, solo travellers, and friends travelling together.

Accommodation

- **4 luxury suites**
- Each suite features a **private deck and plunge pool**
- Maximum occupancy: **up to 8 guests** based on double occupancy

Age Policy

- Suitable for guests aged **16 years and older**
- Children of all ages are welcome when the camp is booked exclusively

Facilities

- Main camp lounge and dining areas (indoor and outdoor)
- Viewing decks overlooking the reserve and Kopano waterhole
- Swimming pool
- Bar area
- Fire pit / boma
- Walking access to shared facilities at Lelapa Camp, including:
 - Swimming pool and feature waterhole
 - Wellness Spa
 - Gym
 - Safari Boutique
 - Eco-House Kids' Activity Centre (when applicable)

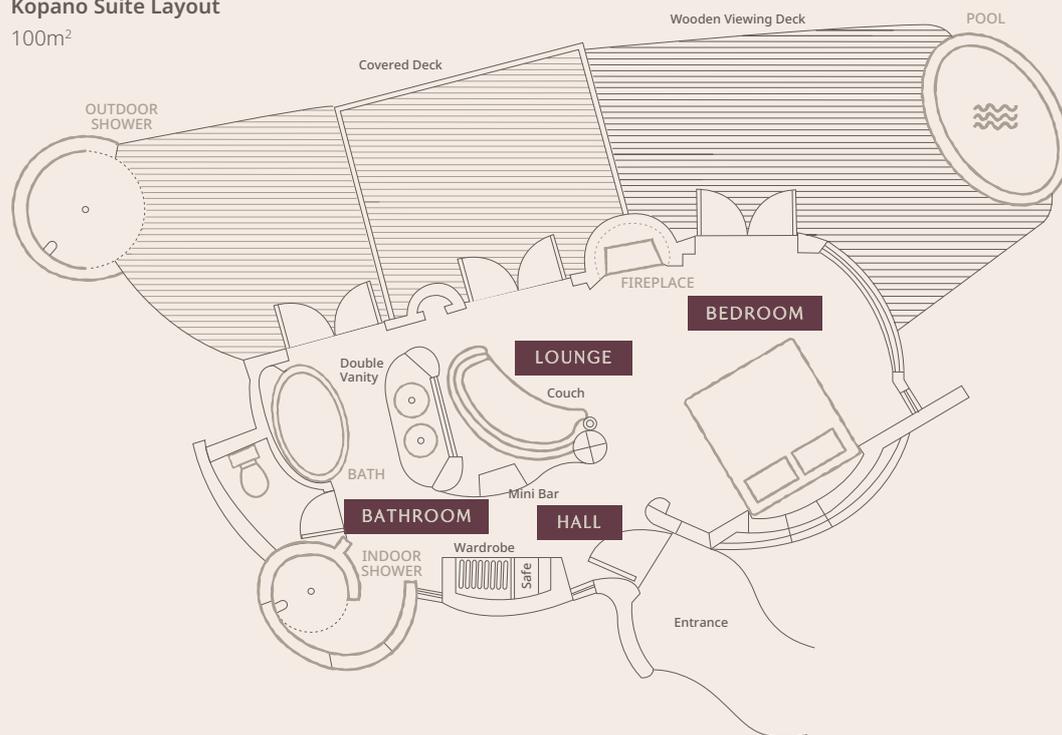
Kopano Camp Layout





Kopano Suite Layout

100m²



DITHABA CAMP:

Dithaba Camp is perched on a hillside, offering **elevated panoramic views over the expansive plains of Madikwe Game Reserve**. Its remote positioning and thoughtful layout create a sense of privacy and understated exclusivity, making it a strong choice for couples, small groups of friends, or older families seeking a more secluded safari experience.

Though slightly removed, Dithaba Camp remains a short walk or drive from the other camps, and guests have full access to the shared facilities at Lelapa Camp and Kopano Camp.

Accommodation

- **4 luxury suites**, each with a **private deck plunge pool**
- Maximum occupancy: up to **8 guests** based on double occupancy

Age Policy

- Guests aged **16 years and older** are accommodated at Dithaba Camp
- Children of all ages are welcome when the camp is booked exclusively

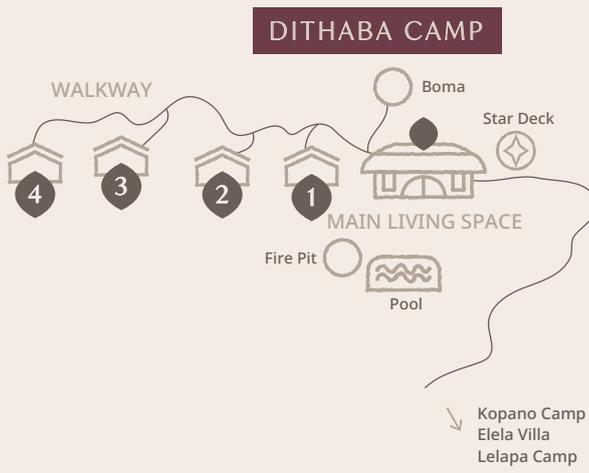
Facilities

- Main camp lounge and dining area
- Reed pond and lawn
- Lounge and dining area (indoor and outdoor)
- Swimming pool and deck overlooking the reserve
- Star Deck, with sweeping reserve views
- Boma
- Access to shared facilities at Lelapa and Kopano Camps, including:
 - Wellness Spa
 - Gym
 - Safari Boutique
 - Swimming pool and waterhole viewing decks
 - Eco-House Kids' Activity Centre (when applicable)

Exclusive Use

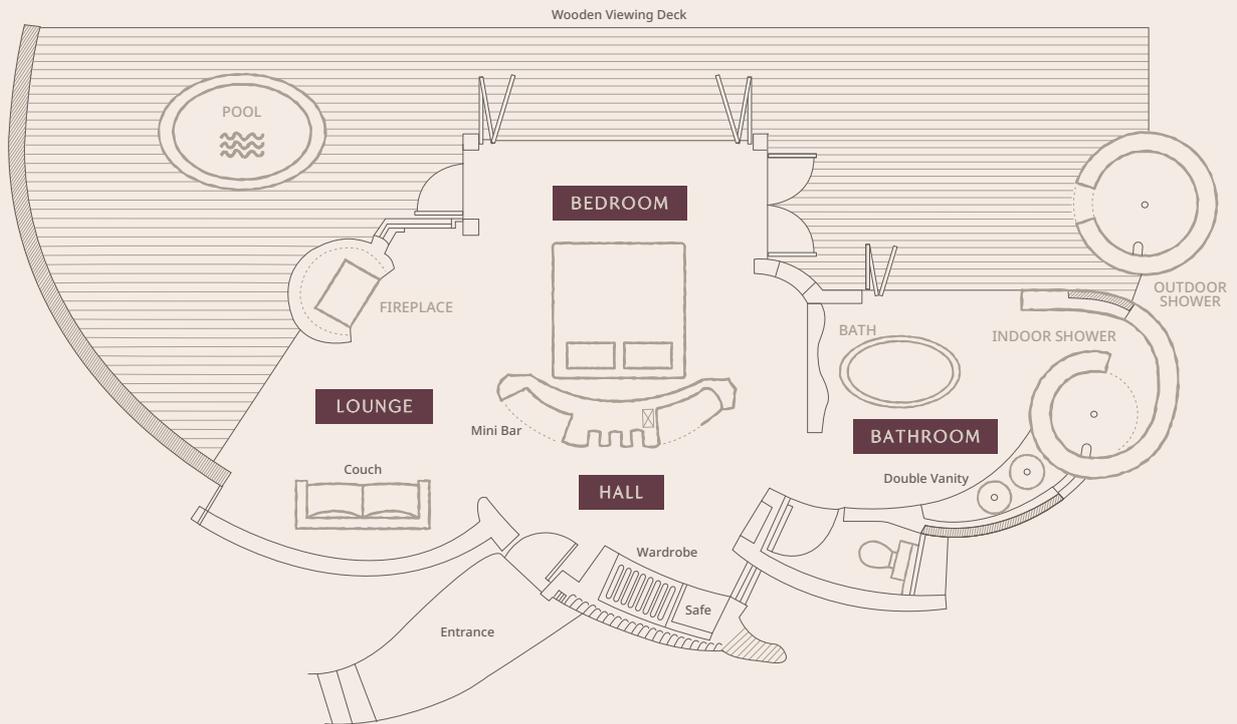
- Dithaba Camp is frequently booked on an exclusive-use basis
- Exclusive use allows for tailored dining, dedicated service, and enhanced privacy

Dithaba Camp Layout



Dithaba Suite Layout

120m²





ELELA VILLA:

Elela Villa is Madikwe Safari Lodge's private villa offering, designed for guests seeking maximum privacy, flexibility, and independence within a luxury safari setting. Positioned along the elevated ridge and closely connected to the other camps within the collection, the villa combines the benefits of a standalone safari home with access to the wider Madikwe Safari Lodge facilities.

Elela Villa is particularly well-suited to families, small groups of friends, or multi-generational travellers who value space, exclusivity, and a highly personalised safari experience.

Accommodation

- **3 bedrooms** (2 en-suite, while the third bedroom has a separate bathroom), with private decks

Age Policy

- Suitable for **children of all ages**
- Children under 16 are not able to use Kopano Camp's facilities, but are welcome at Lelapa Camp.

Facilities

- Lounge & Dining Area
- Expansive shaded deck, with infinity lap pool
- Fire pit
- Dedicated villa team (including field guide and safari vehicle)
- Access to shared facilities at Lelapa and Kopano Camps, including:
 - Signature waterhole and viewing decks
 - Wellness Spa
 - Gym
 - Safari Boutique
 - Boma
 - Eco-House Kids' Activity Centre

Safari

- Private safari vehicle with dedicated guide
- Flexible game-drive scheduling tailored to guest preferences, with private arrival and departure point

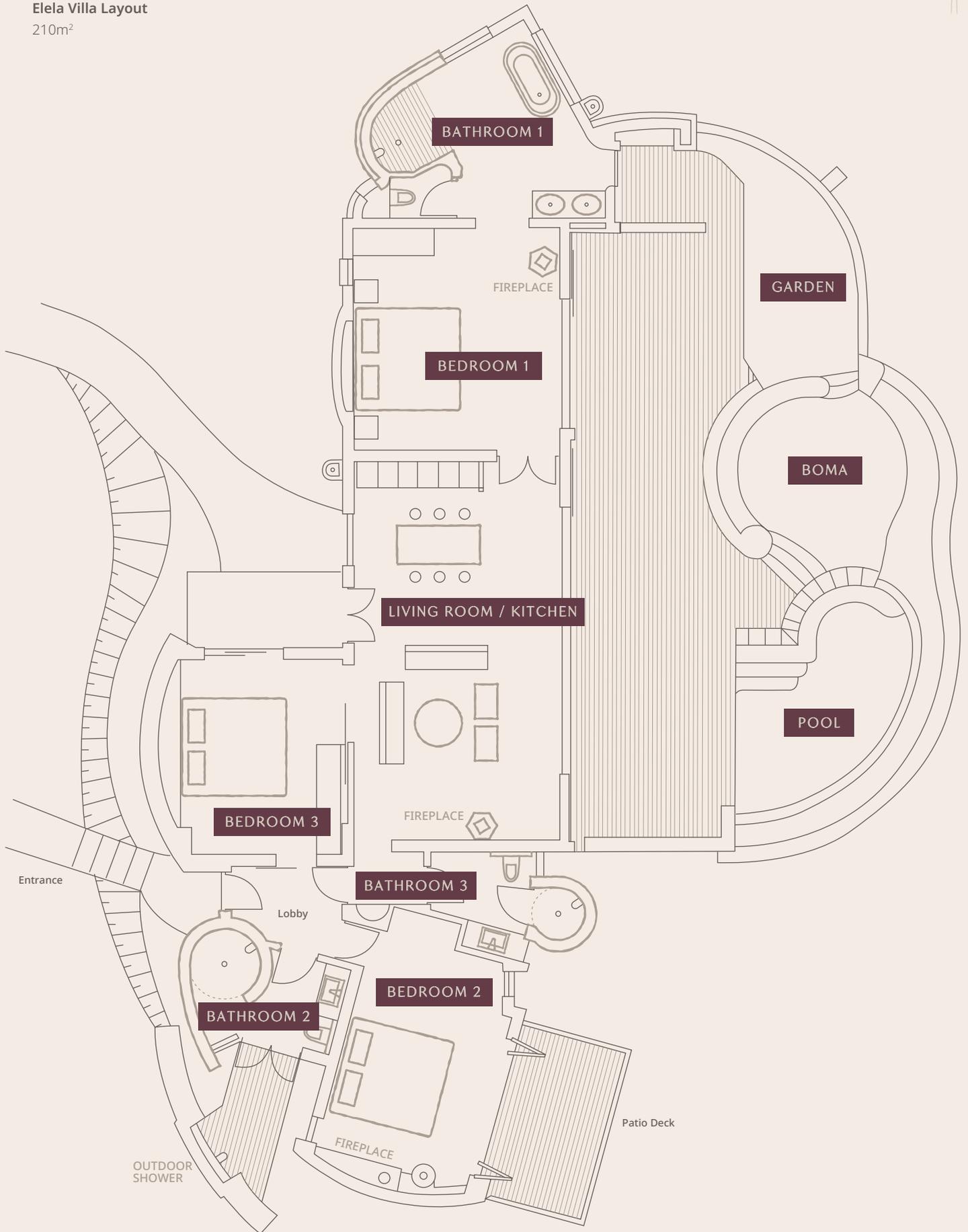
Exclusive Use

- Always booked on an exclusive-use basis

Elela Layout



Elela Villa Layout
210m²



COMPARATIVE REFERENCE TABLE (3 CAMPS & 1 VILLA)

REFERENCE	LELAPA CAMP	KOPANO CAMP	DITHABA CAMP	ELELA VILLA
Accommodation Type	Safari Camp	Safari Camp	Safari Camp	Private Villa
Number of Suites / Rooms	12 suites (incl. 4 Family Suites)	4 suites	4 suites	3-bedroom villa
Suite Size	Suite: 100 m ² Family: 120 m ²	100 m ²	120 m ²	210 m ²
Maximum Guests	24 adults + 8 children	8	8	6
Children Allowed	All ages	16+ only (all ages if booked exclusively)	16+ only (all ages if booked exclusively)	All ages
Children's Rates	<5 free / 6–15: 50% adult rate	Adult rates apply	Adult rates apply	Exclusive-use villa rate per night
Children on Safari	Scheduled adult drives: 6+; private vehicles available (extra cost)	16+ on scheduled drives; all ages if camp booked exclusively	16+ on scheduled drives; all ages if camp booked exclusively	Private game drives with dedicated vehicle
Children's Activities	Yes	Yes (at Lelapa)	Yes (at Lelapa)	Yes (at Lelapa)
Childminding	Yes (additional cost)	No	No	Yes
Triple/Sleeper Configuration	Yes	No	Yes	No
Single Supplement	Yes (50%)	Yes (50%)	Yes (50%)	Not applicable
Double Bed Convertible to Twin	Yes	Yes	Yes	Yes
Central Guest Pool	Yes	Yes	Yes	One private infinity pool
Private Plunge Pool	Yes	Yes	Yes	No
Air Conditioning	Yes	Yes	Yes	Yes
Fireplace	Yes	Yes	Yes	Yes
Ceiling Fans	Yes	Yes	Yes	Yes
Mosquito Nets	On request	On request	On request	On request
Outdoor Shower	Yes	Yes	Yes	Yes
Indoor Shower	Yes	Yes	Yes	Yes
Separate WC	Yes	Yes	Yes	Yes
Free Wi-Fi	Yes	Yes	Yes	Yes
Satellite Television	Guest area	Guest area	Guest area	Guest area
In-Room Telephone	Yes	Yes	Yes	Yes
In-Room Safe	Yes	Yes	Yes	Yes
Minibar	Yes	Yes	Yes	Yes
Hairdryer	Yes	Yes	Yes	Yes
Laundry Service	Yes (additional cost)	Yes (additional cost)	Yes (additional cost)	Yes (additional cost)
Conference Facilities	No (informal configuration)	No (informal configuration)	No (informal configuration)	No (informal configuration)
Spa	Yes	At Lelapa Camp	At Lelapa Camp	At Lelapa Camp
Gym	Yes	Gym at Lelapa	Gym at Lelapa	Gym at Lelapa
Boutique	Yes	At Lelapa Camp	At Lelapa Camp	At Lelapa Camp
Suitable for Disabled Guests	With assistance	No	No	No
Distance Between Rooms	Approx. 10–15 m	Approx. 10–15 m	Approx. 10–15 m	Approx. 10–15 m
Airstrip Transfer Time	Approx. 15 minutes	Approx. 15 minutes	Approx. 15 minutes	Approx. 15 minutes
Guests per Open Safari Vehicle	6 (max 8 including children)	6 (8 for exclusive bookings)	6 (8 for exclusive bookings)	6
Private Safari Vehicle	Optional (additional cost)	Optional (additional cost)	Optional (additional cost)	Included
Languages Spoken by Guides	English	English	English	English
Gratuity Guideline	R1000 per room per day	R1000 per room per day	R1000 per room per day	R3000 per room per day
Kosher & Halaal Dining	----- Yes (details & cost to be confirmed at time of booking) -----			
Power Supply	220V AC	220V AC	220V AC	220V AC
Credit Cards Accepted	Mastercard, Visa, Amex	Mastercard, Visa, Amex	Mastercard, Visa, Amex	Mastercard, Visa, Amex
Cheques Accepted	No	No	No	No

RESERVATIONS, SALES & UTILITIES

AVAILABILITY & ONLINE BOOKINGS:

Live availability and direct online bookings are available via the Madikwe Safari Lodge booking engine:

[BOOK NOW](#)

BRAND ASSETS, IMAGES & INFORMATION:

Access to the Madikwe Safari Lodge brand library, including high-resolution imagery, logos, fact sheets, and supporting collateral:

[ACCESS LIBRARY](#)

WEBSITE:

[VISIT MADIKWE](#)

SOCIAL MEDIA:

[LINKEDIN](#)
[FACEBOOK](#)
[INSTAGRAM](#)
[YOUTUBE](#)

KEY CONTACTS:

Reservations**Natalie Sokolich**

res@madikwesafarilodge.co.za

**Lucy Graham**

lucy@madikwesafarilodge.co.za

Sales:**Kim Beyers** | SADC

sales@madikwesafarilodge.co.za

**Ailsa Tavares** | UK & Europe

ailsa@travelpromoters.co.uk

**Johan Vanzyl** | North America

johann@farcountrycollection.com

Operations:**Emery Hassall** | COO

emery@madikwesafarilodge.co.za

**Ronnie Borrageiro** | Operations Director

ronnie@madikwesafarilodge.co.za

**Reservations.** +27 (0) 64 852 5304**After-hours assistance.** +27 (0) 78 038 6240**E.** res@madikwesafarilodge.co.za**W.** madikwesafarilodge.co.za

madikwe
SAFARI LODGE