

Your Madikwe Safari Lodge Sales Kit

For your convenience, we have summarised an overview of what makes Madikwe not only a compelling destination but also a product that's designed with your needs in mind, from flexibility and segmentation to sales support and seamless logistics.

Attached you'll find everything you need to position Madikwe Safari Lodge with confidence.





Why Madikwe Game Reserve?



Big Five, malaria-free, and off the beaten path – A rare combination that offers peace of mind without compromising the safari experience.



Ecological crossroads – Situated where the Kalahari and Lowveld meet, resulting in incredibly diverse landscapes and wildlife (including the Big Five, as well as cheetah and wild dog).



Exclusive access – Low vehicle density and no day visitors create intimate sightings and an uncrowded, immersive experience.



Conservation with impact – The reserve is a global success story, born from one of Africa's largest wildlife reintroduction projects: Operation Phoenix.



Easily combinable with other South African highlights – Ideal as part of a broader Southern Africa itinerary, including Cape Town, the Winelands, Garden Route, Victoria Falls, Kruger, or Botswana. Direct flights from Johannesburg, Cape Town and Kruger make it an easy addition.



The Essence of Madikwe Safari Lodge

A ONE-OF-A-KIND LUXURY SAFARI FOR
EVERY AGE, EVERY MOMENT, EVERY SEASON.



Madikwe Safari Lodge is built around the idea that no two guests – or journeys – are the same. Whether it's a multi-generational adventure, a private retreat, or a romantic escape, the lodge adapts to suit the traveller, not the other way around.



OUR KEY USPS:

- One portfolio, multiple product fits – families, honeymooners, exclusive-use groups.
- Few are able to offer a family safari of this depth and calibre, geared towards every generation
- Child-friendly without compromising privacy or peace for couples.
- Strong value in a high-end market – flexible use of space, inclusive pricing, and exceptional service.
- High repeat and referral potential driven by personalisation and care.



Our Lodges & Villa

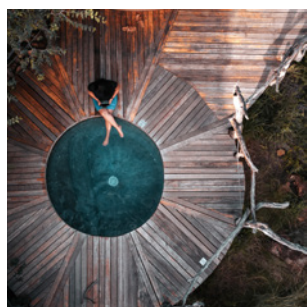
All camps share a common ethos of intuitive hospitality, yet each offers a distinct atmosphere. The lodge footprint allows for seamless movement between camps, providing both privacy and connection.

Whether your clients are **couples, families, or multi-generational groups**, the portfolio is easily segmented to suit their needs. Larger groups can be comfortably accommodated across all three camps and the villa, coming together for shared meals and experiences—without the need for transfers or complex logistics.

Lelapa

"COME TOGETHER"

- 12 suites, including 4 dedicated family units, each with private plunge pool.
- Children of all ages welcome.
- Active waterhole at the Lelapa pool – a signature feature of the camp.
- Eco House with Junior Ranger Programme, childminding, and kid-friendly game drives



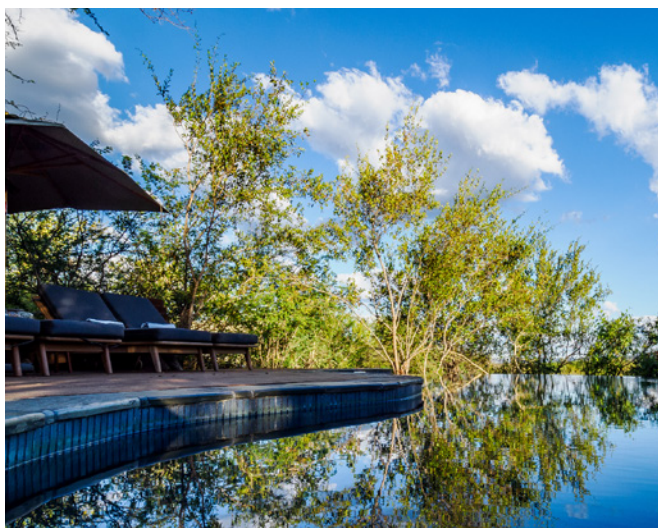
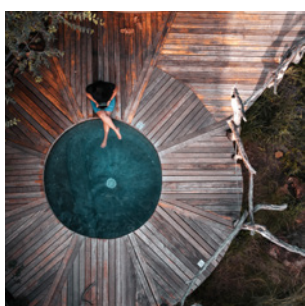
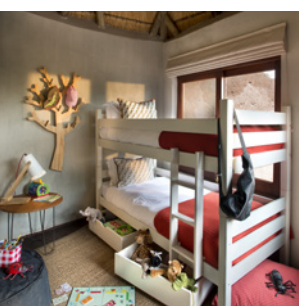
C O M E T O G E T H E R



Kopano

"A SMALL GATHERING"

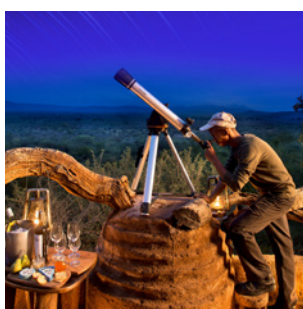
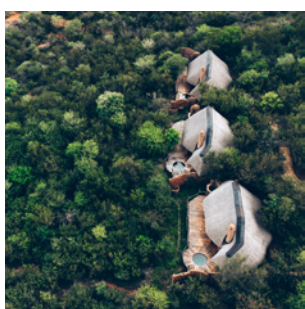
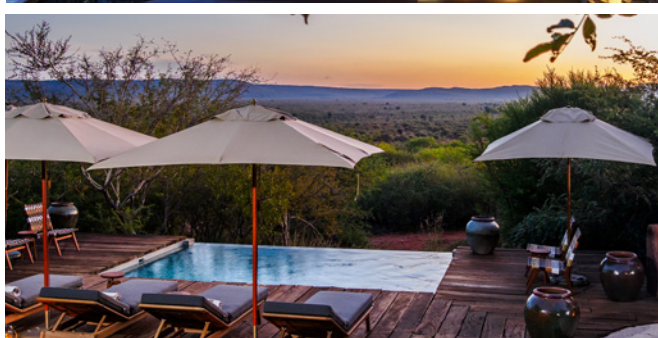
- 4 suites | max 8 guests.
- Children 16+ unless booked exclusively.
- Ideal for couples, small groups, and romantic escapes.
- Cozy bar, panoramic views, and serene bushveld setting.



Dithaba

"UP ON THE MOUNTAIN"

- 4 larger suites | max 8 guests.
- Children 16+ unless booked exclusively.
- Elevated position with lawns, fire pit, star deck, and spacious lounge areas.
- Ideal for milestone celebrations or private bookings.



U P O N T H E M O U N T A I N



Elela Villa

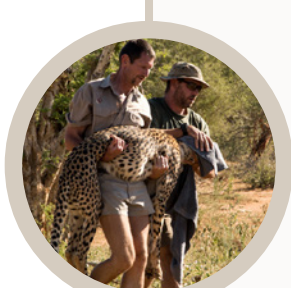
"EXCLUSIVE HAVEN"

- 3-bedroom villa.
- Infinity pool, firepit, waterhole, and private vehicle.
- Private entrance and full exclusivity – ideal for high-end FITs, VIPs, and multigenerational families.



E X C L U S I V E H A V E N





The Experience

NO TWO JOURNEYS ARE THE SAME. OUR TEAM CURATES BESPOKE EXPERIENCES TAILORED TO TRAVELLER PREFERENCES.

Dining – A unique food philosophy, bush breakfasts, fireside boma dinners, wine pairings, private dining, kosher and halaal available.

Wellness – Spa treatments, steam room, and a fully equipped gym with bush views.

Safari – Morning and afternoon Big Five drives, walking safaris, wild dog and cheetah tracking, photographic opportunities, private vehicle options.

Families – Structured Junior Ranger Programme, Eco House, and activities designed for all ages.

Couples & Romance – Secluded suites in the wilderness, private plunge pools, wood-burning in-room fireplace, private dining, sunset sundowners, and serene bush moments.

Conservation – Guest involvement opportunities (rhino notching, veterinary projects) and connection to the onsite Madikwe Conservation Manager.



Getting There

MADIKWE IS REMOTE BUT ACCESSIBLE —
MAKING IT EASY TO INCLUDE IN A BROADER
SOUTHERN AFRICA ITINERARY.

- Daily flights from/ to Johannesburg (FedAir)
- **NEW:** Direct flights from Cape Town to Madikwe (Safari Skies) – Launching Soon!
- Direct flights from Madikwe to Kruger Mpumalanga International Airport / KMIA (Safari Skies)
- Charter and road transfer options (approx. 4.5 hours from Johannesburg)
- Located near Madikwe's eastern airstrip, reducing time in transit



Tools & Resources

To make your life easier, we've compiled all Madikwe Safari Lodge sales resources in one place:

[ACCESS THE TRADE ROOM] - INCLUDES:

- Rate sheets
- Fact sheets
- Lodge and suite layouts
- High-res images and videos
- Reels for use on social media
- Madikwe Safari Lodge presentation (PDF) (extended and LITE)



Connect with Us

For questions, rates, or sales support in
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A ONE OF A KIND
LUXURY SAFARI
FOR EVERY AGE,
EVERY MOMENT,
EVERY SEASON

